



## A unified platform for better parental engagement

Children go to school five days a week for most of the year. Parents are expected to drop them off and go about their routine... but they want to stay connected. To provide the best educational experience for children, schools need to adapt the way they keep in touch. **FreshSchools makes parent communication easy.**

There are other tools out there, in fact there are dozens, and that is part of the problem. Having email on one platform, homework on another, school pictures on yet another can make it hard for a parent to engage.

**FreshSchools provides everything schools need to effectively engage on the devices parents use today.**

# The need for FreshSchools

## Daily Communication

Studies have shown that if a teacher maintains continuous communication with parents, student outcomes are much better.

Most schools use multiple platforms for email, calendars and other communication. Many schools still communicate with papers delivered in students' backpacks. The problem with these single-issue solutions is that maintaining up-to-date information about families is difficult. Families are expected to proactively update their own information, then the school has to manually update all the systems that are being used.

This tedious, disjointed process hinders communication between families and schools and hurts kids' education. **FreshSchools is a unified platform that makes communicating easy and encourages interaction.**

## Emergency Communication

When we drop our children off, we expect a normal day. Schools are safe places for our most precious cargo.

However, if a teacher or principal has to reach parents urgently, the process can be slow and inefficient. Contact information might be out-of-date, or it may only be accessible on a specific computer. **FreshSchools allows schools to instantly reach parents via text, email or robocalls... from any device with the push of a button.**

## Volunteer Management

Many parents volunteer at their children's school. The trend is growing for good reason, parental engagement helps teachers stay focused on teaching.

Parents want to do everything in their power to improve the educational experience of their kids, but the lack of cohesive tools can make the process of scheduling and setting up volunteering very time consuming.

**FreshSchools provides an intuitive, powerful volunteer management system that makes it easy for parents to get involved.** Integrated calendar, messaging, and event creation makes signups & volunteer coordination easy and fun for everyone.

## Security & Confidentiality

Publishing a calendar on a school's public website allows anyone to view the entire schedule of events. Paper based schedules might be more secure, but they can't be easily updated and have poor engagement and visibility.

**FreshSchools provides a secure school-wide calendar that is shared only with the people that need it: teachers, staff and registered parents at your school.**

Our platform integrates bank-level security at every level, and allows schools to communicate internally with more privacy than ever before.

## Document & Photo Sharing

Even today, most homework is printed or copied by teachers and sent home with children in backpacks. Paper, toner and ink can cost schools tens of thousands of dollars per year.

**FreshSchools allows you to upload any kind of file and share it.**

[freshschools.com](http://freshschools.com)  
[hello@freshschools.com](mailto:hello@freshschools.com)



“The App is very easy to use. The support has been excellent. They are responsive, knowledgeable, and open to getting feedback. We are happy we found FreshSchools!”

Eva Fogg - Westwood Charter School

“Their highly scalable and secure platform ensures data safety, and provides users with the means of controlling who can view their data, also allowing one to dial up or down access to personal information, all of it user defined.”

Paul Bouboutsis - Arrowhead Elementary School

“Sharing events, photos, class rosters, committee lists, and files has never been easier. I've used FreshSchools as an admin and a parent for the past year, and give it an A+!”

Mary Kopp - City Charter School

## Join today and have your school communicating better than ever.

1. Register at [freshschools.com/join](https://freshschools.com/join)
2. Upload or Send Us Your Directory
3. Kick Back and Relax

We know you're busy, so we've made it as easy as 1-2-3 to join. At any point, you can contact our Customer Service Team at [hello@freshschools.com](mailto:hello@freshschools.com), we'll happily answer any questions you have.

“The FreshSchools onboarding team takes your data and sets you up in no time!”

Angela De Silva - Palisades Montessori School



[freshschools.com](https://freshschools.com)

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Can you  
text all the  
parents & staff  
in your schools  
with one click?

